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HOW TO START YOUR OWN BUSINESS

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STARTING A BUSINESS: BOOKS

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|----|--|----|--|
| 1. | <u>101 best dot coms to start: essential sourcebook of start-up wisdom, financial tips and inside secrets for building business on the internet</u> , edited by Lynie Arden. New York: Broadway, 2000. | 5. | <u>The everything start your own business book: from the birth of your concept and your first deal, all you need to get your business off the ground</u> , by Rich Mintzer. Avon: Adams Media, 2002. |
| | 658.84 BES | | 658.022 MIN |
| | B66862 (HQ) | | B77367 / B60485 (HQ / MH) |
| 2. | <u>The consultant's quick start guide: an action plan for your first year in business</u> , by Elaine Biech. San Francisco, Jossey-Bass, 2001. | 6. | <u>Handbook for businessmen: doing business in Singapore</u> , by Goh Tian Wah. Rev ed. Singapore: Rank Books, 2002. |
| | 001.068 BIE | | 330.95957 HAN |
| | B59301 (MH) | | B71894 / B57600 (HQ / MH) |
| 3. | <u>Entrepreneur magazine's ultimate homebased business handbook: how to start, run and grow your own profitable business</u> , by James Stephenson. Canada: EP Entrepreneur, 2004. | 7. | <u>Handbook for entrepreneurs: how to set up your own business in Singapore</u> , by Goh Tian Wah. Singapore: Rank Books, 2001. |
| | 658.0412 STE | | 658.022095957 GOH |
| | B87438 (HQ) | | B71891 / B57609 (HQ / MH) |
| 4. | <u>The everything home-based business book: everything you need to know to start and run a successful home-based business</u> , by Jack Savage. Holbrook: Adams Media, 2000. | 8. | <u>Low risk, high reward: starting and growing your business with minimal risk</u> , by Bob Reiss. New York: Free Press, 2000. |
| | 658.041 SAV | | 658.1141 REI |
| | B77368 / B60484 (HQ / MH) | | B55392 (MH) |
| | | 9. | <u>Make your own luck: 12 practical steps to taking your smarter risks in business</u> , by Eileen C. Shapiro. New York: Portfolio, 2005. |
| | | | 658.4012 SHA |
| | | | B87694 / B87691 (HQ / MH) |

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10. [Marketing action plan for the growing business](#), by Shailendra Vyakarma. London: Kogan Page, 2000.

658.802 B55637
VYA (MH)

11. [The McGraw-Hill guide to starting your own business: a step-by-step guide blueprint for the first-time entrepreneur](#), by Stephen C. Harper. 2nd ed. Maidenhead: McGraw-Hill, 2003.

658.1141 B79522 / B60557
HAR (HQ / MH)

12. [Start small finish big: fifteen key lessons to start-and-run-your own successful business](#), by Fred DeLuca. New York: Warner Books, 2000.

658.041 B64290 / B55698
DEL (HQ / MH)

13. [Starting and building your own accounting business](#), by Jack Fox. 3rd ed. New York: John Wiley, 2000.

657.0684 B53986
FOX (MH)

14. [The unofficial guide to starting a small business](#), by Marcia Layton Turner. 2nd ed. New Jersey: Wiley, 2004.

658.1141 B82526 / B82527
TUR (HQ / MH)

15. [Your own business: a practical guide to success](#), by Alan Williams. 3rd ed. Victoria: Nelson Thomson, 2000.

658.0220994 B65640
REY (HQ)

JOURNALS

1. [Entrepreneur](#).

1984 – current (HQ / MH)

Also available from **BSP***

2. [Small Business Opportunities](#).

1994 – current (MH)

**BSP = Business Source Premier, an online database accessible from the Members'Hub and student portals*

FRANCHISING: BOOKS

1. [Developing and managing a franchise](#). Singapore: LexisNexis, 2004.

658.8708 B85696 / B82189
DEV (HQ / MH)

2. [Franchise bible: how to buy a franchise or franchise your own business](#), by Erwin J. Keup. 5th ed. Wiscousin: Entrepreneur, 2004.

658.8708 B82544
KEU (HQ)

3. [Franchises and business opportunities: how to find, buy and operate a successful business](#), by Andrew A. Caffey. Canada: Entrepreneur, 2002.

658.8708 B72278
CAF (HQ)

4. [Franchising dreams: the lure of entrepreneurship in America](#), by Peter M. Birkeland. Chicago: University of Chicago, 2002.

658.8708 B59746
BIR (MH)

5. [Franchising & licensing: two powerful ways to grow your business in any economy](#), by Andrew J. Sherman. 3rd ed. New York: AMACOM, 2004.

658.8708 B84664
SHE (HQ)

6. [Franchising: pathway to wealth creation](#), by Stephen Spinelli. New Jersey: Financial Times, 2003.

658.8708 B81113 / B60937
SPI (HQ / MH)

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7. [Streetwise achieving wealth through franchising: a comprehensive manual to finding, starting, and succeeding in a franchise business](#), by Robert T. Justis. New York: Adams Media, 2001.

658.8708
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B57371
(MH)

2. [Franchise International](#)

1998 – current (MH)

JOURNALS

1. [Asia Franchise & Business Opportunities](#)

1997 – current (HQ / MH)

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