



ENTREPRENEURSHIP

January 2006

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BOOKS

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| <p>1. <u>20/20 hindsight: from starting up to successful entrepreneur, by those who've been there</u>, by Rachele Thackray. London: Virgin, 2002.</p> <p>338.04 B79144 / B59638
THA (HQ / MH)</p> | <p>7. <u>The entrepreneur's creed: the principles and passions of 20 successful entrepreneurs</u>, by Merrill J. Oster. Nashville: Broadman & Holman, 2001.</p> <p>658.421 B69273
OST (HQ)</p> |
| <p>2. <u>50 steps to business success: entrepreneurial leadership in manageable bites</u>, by Peter M. Cleveland. Ontario: ECW, 2002.</p> <p>658.4 B61286 / B61287
CLE (HQ / MH)</p> | <p>8. <u>The entrepreneur's guide to finance and business: wealth creation techniques for growing a business</u>, by Steven Rogers. New York: McGraw-Hill, 2003.</p> <p>658.15 B78719 / B60033
ROG (HQ / MH)</p> |
| <p>3. <u>Big vision, small business: the four keys to finding success & satisfaction as a lifestyle entrepreneur</u>, by Jamie S. Walters. San Francisco: Ivy Sea, 2001.</p> <p>658.022 B72856 / B57948
WAL (HQ / MH)</p> | <p>9. <u>Entrepreneur's helpline</u>, by Alejandrino J. Frerria. Singapore: Pearson Education, 2004.</p> <p>338.04 B84673 / B61538
FER (HQ / MH)</p> |
| <p>4. <u>Defying the odds: sharing the lessons I learned as a pioneer entrepreneur</u>, by Marcia Israel-Curley. New York: Overlook, 2002.</p> <p>658.421 B79246 / B59961
ISR (HQ) / (MH)</p> | <p>10. <u>The entrepreneur: twenty-five golden rules for the global business manager</u>, by William Heinecke. Rev. ed. Singapore: J. Wiley, 2003.</p> <p>658.049 B84413 / B61441
HEI (HQ / MH)</p> |
| <p>5. <u>Entrepreneur magazine's ultimate small business marketing guide: 1500 great marketing tricks that will drive your business through the roof</u>, by James Stephenson. New York: Entrepreneur, 2003.</p> <p>658.8 B61562 / B61563
STE (HQ / MH)</p> | <p>11. <u>The entrepreneurial age: awakening the spirit of enterprise in people, companies, and countries</u>, by Larry C. Farrell. New York: Allworth, 2001.</p> <p>658.421 B56031
FAR (MH)</p> |
| <p>6. <u>Entrepreneur's blueprint: strategies and lessons for success</u>, by Claudine Lim. Singapore: SNP, 2003.</p> <p>338.04095957 B78255 / B60047
LIM (HQ / MH)</p> | <p>12. <u>Entrepreneurship.com</u>, by Tim Burns. Chicago: Dearborn, 2001.</p> <p>658.84 B64185
BUR (HQ)</p> |
| | <p>13. <u>Entrepreneurship and enterprise development in Asia</u>, by Raymond W.Y. Kao. Singapore: Prentice Hall, 2001.</p> <p>338.04 B70986
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| <p>14. <u>The Ernst & Young entrepreneur of the year award insights from the winner's circle</u>, by Gregory K. Ericksen. Chicago: Dearborn, 2002.</p> <p>658.421 B59574
ERI (MH)</p> | <p>22. <u>The makings of an Asian entrepreneur: what the fish!</u>: by Kenny the Fish. Singapore Prentice Hall, 2004.</p> <p>338.04 B84438 / B61319
KEN (HQ / MH)</p> |
| <p>15. <u>Extraordinary entrepreneurship: the professional's guide to starting an exceptional enterprise</u>, by Stephen C. Harper. New Jersey: John Wiley & Sons, 2005.</p> <p>658.11 B87652 / B82446
HAR (HQ / MH)</p> | <p>23. <u>More inspiring stories from Singapore's entrepreneurs</u>, by Adeline Chen. Singapore: Landmark Books, 2004.</p> <p>338.04095957 B82487
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| <p>16. <u>Getting entrepreneurial!: creating and growing your own business in the 21st century</u>, by Larry C. Farrell. New Jersey: John Wiley & Sons, 2003.</p> <p>338.04 B85410 / B61729
FAR (HQ / MH)</p> | <p>24. <u>New business road test: what entrepreneurs and executives should do before writing a business plan</u>, by John W. Mullins. London: FT Prentice Hall, 2003.</p> <p>658.022 B81117 / B61106
MUL (HQ / MH)</p> |
| <p>17. <u>Getting started in entrepreneurship</u>, by Jack M. Kaplan. New York: John Wiley, 2001.</p> <p>658.421 B55980
KAP (MH)</p> | <p>25. <u>New entrepreneur's guidebook: leading your venture to business success</u>, by Paul F. McClure. Canterbury: Financial World, 2001.</p> <p>658.4 B78318
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| <p>18. <u>A good hard kick in the ass: basic training for entrepreneurs</u>, by Rob Adams. New York: Crown, 2002.</p> <p>658.421 B72980
ADA (HQ)</p> | <p>26. <u>Roadmap to entrepreneurial success: powerful strategies for building a high-profit business</u>, by Robert W. Price. New York: AMACOM, 2004.</p> <p>658.421 B61571 / B61572
PRI (HQ / MH)</p> |
| <p>19. <u>Harvard Business Review on entrepreneurship</u>. Massachusett: Harvard Business School, 1999.</p> <p>658.421 B51320 / B45766
HAR (HQ / MH)</p> | <p>27. <u>Singapore's homegrown entrepreneurs tell you how to do it</u>, by Russell R. Miller. Singapore Landmark, 2003.</p> <p>338.04095957 B87553 / B82505
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| <p>20. <u>The high-tech entrepreneur's handbook: how to start and run a high-tech company</u>, by Jack Lang. London: FT Prentice Hall, 2002.</p> <p>658.11 B72021
LAN (HQ)</p> | <p>28. <u>Small business management: an entrepreneur's guidebook</u>, by Leon C. Megginson. 4th ed. Boston: McGraw-Hill, 2003.</p> <p>658.022 B78449 / B60678
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| <p>21. <u>How to find money online: an internet-based capital guide to entrepreneurs</u>, by Alan Joch. New York: McGraw Hill, 2001.</p> <p>658.152202854678 B55917
JOC (MH)</p> | <p>29. <u>Smartups: lessons from Rob Ryan's entrepreneur America boot camp for start-ups</u>, by Rob Ryan. London: Cornell University, 2002.</p> <p>620.0068 B78347
RYA (HQ)</p> |

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30. [Technopreneurship: the successful entrepreneur in the new economy](#), by Daniel Mankani. Singapore: Pearson, 2003.

338.04 B84300 / B61337
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31. [The venture cafe: secrets, strategies, and stories from America's high-tech entrepreneurs](#), by Teresa Esser. New York: Warner, 2002.

620.0068 B72855 / B57697
ESS (HQ / MH)

32. [Venture management handbook: an entrepreneur's practical guide to stock, finance and contracts](#), by Cliff Conneighton. Hollis, Venturebooks, 2003.

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