Course : BSc (Hons) Business Management
Course : BSc (Hons) Business Management with Industrial Placement
Course : BSc (Hons) Business Management with Language
Course : BSc (Hons) International Business
Course : BSc (Hons) International Business With Language

No.	Module	Name of Lecturer	Qualification	Conferring Institution	Teaching Basis (Full Time or Part Time)
1	SERVICES MARKETING	Malcolm Kirkup	PHD	The University of Lancaster	Part Time
2	MARKET RESEARCH	Eric Shiu	PHD	The University of Edinburgh	Part Time
3	CHANGE MANAGEMENT	Joanne Dubberley	PHD	Loughborough Unversity of Technology	Part Time
4	CONSUMER BEHAVIOUR	Isabelle Szmigin	PHD	The University of Birmingham	Part Time
5	MANAGERIAL FINANCE	Paul Forrester	PHD	The University of Aston in Birmingham	Part Time
		Bernard Langford	Post Graduate	Aston University	Part Time
		Kean Ow Yong	Masters	Council for National Academic Awards	Part Time
6	PROJECT & EVENTS MANAGEMENT	Hazel Westwood	Degree		Part Time
7	MARKETS COMPETITION AND REGULATION	Toby Kendall	PHD	Unversity of Warwick	Part Time
		James Slater	Degree	The University of Birmingham	Part Time
		Robert Elliot	PHD	Unversity of Nottingham	Part Time
8	BUSINESS ACCOUNTING	Graham Shaw	Masters	University of Cambridge	Part Time
		Bernard Langford	Post Graduate	Aston University	Part Time
9	EMPLOYMENT RELATIONS	Alex de Ruyter	PHD	University of Newcastle, Australia	Part Time
10	INTERNATIONAL MARKETING AND RESEARCH	Barbara Armstrong	Masters	The University of Aston in Birmingham	Part Time
11	RESEARCH SKILLS	Barbara Armstrong	Masters	The University of Aston in Birmingham	Part Time
		Caroline Moraes	PHD	The University of Birmingham	Part Time
		Julie Hartley	Masters	Unversity of Warwick	Part Time
		Liz Boait	PHD	The University of Birmingham	Part Time
12	MARKETING ETHICS	Caroline Moraes	PHD	The University of Birmingham	Part Time
13	MARKETING COMMUNICATIONS	Doug West	PHD	The University of Leeds	Part Time
13	E-MARKETING	David Bassett	Masters	Unversity of Warwick	Part Time
		George Christodoulides	PHD	The University of Birmingham	Part Time
14	GLOBALISATION,TRANSNATIONALS & ECONOMIC POLICY	Robert Elliot	PHD	The University of Birmingham	Part Time
		Fiona Carmichael	PHD	Unviersity of East Anglia	Part Time
		Lisa de Propris	PHD	The University of Birmingham	Part Time
		David Bailey	Masters	Unversity of Warwick	Part Time
15	ENTREPRENEURSHIP	James Slater	Degree	The University of Birmingham	Part Time
		Dan Corlett	Masters	The University of Birmingham	Part Time
16	STRATEGIC MANAGEMENT	Rory Donnelly	PHD	The University of Manchester	Part Time
		David Bassett	Masters	Unversity of Warwick	Part Time
17	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	James Slater	Degree	The University of Birmingham	Part Time
		Graham Shaw	Masters	University of Cambridge	Part Time
18	DISSERTATION	Barbara Armstrong	Masters	The University of Aston in Birmingham	Part Time
Course : Business Preparatory Course (PBIR)					
1	PB-P02 Economics	HUI DEREK	M.SOC. SCI APPLIED ECONOMICS	NUS	Part Time
2	PB-P03 Accounting & Finance	ABDUL JABBAR S/O ABDULLAH	MSC FINANCE	NATIONAL UNIVERSITY OF IRELAND	Part Time
3	PB-P01 Marketing	MOK WAN MEI	DOCTORATE OF BA	UNIVERSITY OF SOUTH AUSTRALIA	Part Time